



## **FACT SHEET**

- Overview:** Allegria Hotel & Spa will be located along a two-mile-long boardwalk in Long Beach, N.Y., on the south shore of Long Island. The hotel will offer stunning views of the Atlantic Ocean and New York City skyline. It will be the first oceanfront hotel west of the Hamptons. Facilities will include 143 guest accommodations, a restaurant and lounge, ballroom for 200, three meeting rooms, a fitness center and a roof-top spa and pool. The ground floor also will have a retail outlet.
- Opening Date:** Spring 2009
- Destination:** Long Beach has a rich history as a summer resort town in the early 1900s, attracting visitors from the Northeast. After a period of stagnation in the 1970s and 80s, developers in the late 1990s began investing in the city's waterfront and today old hotels have morphed into luxury condominiums. Long Beach is located half-way between the island of Manhattan and the Hamptons.
- Web Site:** [www.AllegriaHotel.com](http://www.AllegriaHotel.com)
- Reservations:** 1-888-ON-BEACH (662-3224)
- Accommodations:** Allegria Hotel will include 112 stylish guestrooms and 31 suites, designed in a white and sand color palette, with driftwood and periwinkle accents. Smooth, hardwood planks will align the floors and walls will be upholstered in sand-colored linen. Bathrooms will be finished in limestone with a spa-like shower and include toiletries made exclusively from a special line at the hotel's spa. The accommodations that will face the water will boast spectacular ocean views from both the bedroom and the bathroom. Additionally, all guestrooms will feature a sizeable and unique closet fitted with large sliding doors which will separate the bedroom and bathroom, enabling guests to access the closet from both areas. All rooms will be equipped with high-definition LCD televisions, and feature luxurious 400-threadcount sheets and towels

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woven from plush, Egyptian cotton for the ultimate in pampering. All accommodations will have Juliet balconies to let in the sea breezes, while windows will be designed with special sound-proofing technology to keep outdoor noise at a minimum.

### **Design:**

The hotel will represent the redesign of an existing seven-story, oceanfront structure by Tonny Sadha Interior Design Inc. of New York ([www.tonnysadha.com](http://www.tonnysadha.com)). Public spaces continue the serene white and sand color scheme, accented with periwinkle. Highlights will include a stunning glass-walled lobby that will provide stunning ocean views and a circular bar made out of glass mosaic. The focal point of the lounge will be a large double-sided fireplace clad in mirrors.

### **Restaurant and Lounge:**

Under the direction of Chef Todd Jacobs, owner of the Atlantica and Tierra Mar in the Hamptons, Allegría will offer sophisticated American cuisine at their oceanfront restaurant. Jacobs will open a second Atlantica, which will feature a 143-seat space including a private dining room with chef's table for 16, and cuisine that will consist of local and organic ingredients, adhering to Jacobs' 'close-to-door' philosophy. A soon-to-named sommelier will be on call to guide guests through an assortment of specialty cocktails and an extensive wine list that will include regional varietals from the North and South Fork vineyards as well as international selections. The adjacent lounge, L'Onda – the Italian word for 'wave' – will include floor to ceiling windows and a 24-seat communal table, making it a perfect setting for waterfront play and the ideal place for private cocktail hours.

Chef Jacobs spent six years running the kitchen at American Hotel, a recipient of the prestigious Di Rona Award while he was there. Previously, he worked as *chef poissonier* at Maurice Restaurant and *garde manager* at Le Regence in Manhattan. Jacobs has been featured as a guest chef at the James Beard Foundation and received widespread recognition for both his cooking and his ability to provide the guest with a unique dining experience.

### **The Beach:**

The pristine, white sand shores of Long Beach will be accessed through a private entrance, as a tunnel will connect the hotel with the beach. Here visitors will indulge in the services of a beach concierge that will provide such luxuries as seaside beverages and savory snacks, and the essentials of sunscreen, umbrellas, plush towels and comfortable chairs to soak up the day's sun in. Mini-spa treatments offered by the hotel's signature spa will also be on hand as a bonus pleasure for beach enthusiasts that want to pamper themselves. For the more adventuresome types, surf and bike rentals will be offered as well.

**The Spa:**

Award-winning, local spa impresario Joseph Christopher has been tapped to provide Allegria guests with world-class spa and beauty treatments in a serene environment. The roof-top spa, which debuts on July 1, 2009, will be designed to offer breathtaking ocean views and provide a place where a person's inner, as well as outer beauty is rejuvenated. Soothing massages, water treatments, full-service hair salon will be just a few of the offerings. The spa's signature Intensive Hydrating Face & Body Treatment will include exfoliation and an aloe hydrating masque. Other Joseph Christopher spa specialties will include the Tourmaline Facial for Radiant Skin, a naturally energizing and refining mineral treatment, and River Rock Massage, which will use heated basalt river lava stones in conjunction with a blend of essential oils. A full-service fitness center will be also be located in the roof-top area, as well as a dining area with sushi bar, where light spa fare and drinks will be prepared under the direction of Chef Jacobs.

**Meetings and Events:**

With a spectacular ballroom that can accommodate 200 guests and three meeting rooms, Allegria Hotel & Spa will be both a contemporary conference facility and ideal location for destination weddings, receptions and special events. With an oceanfront location and personalized menus created under the guidance of Chef Jacobs, the hotel is an ideal site for weddings on the beach and special group events under the stars. Audiovisual equipment, wireless and wired Internet access and a business services will also be available for all events.

**Area Attractions:**

Whether vacationers have a passion for golf, tennis, fishing, shopping, boating or the beach, the Long Beach area offers plenty of choices within driving distance of the hotel. Guests of Allegria Hotel & Spa will be given privileged admission to the nearby historical Inwood County Club golf course.

**Room Rates:**

Rooms from \$295 – \$550. Suites from \$550 – \$1,200.

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